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# Hong Kong JEWELLERY

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香港環球首飾行有限公司

HONG KONG UNIVERSAL JEWELLERY LTD.

Manufacturer and Exporter

experienced a good time at the show. Sekikazu Nakakura, president and designer of the company, said: "We have been participating into the JCK show for seven years. And this year the result was better when compared with the last edition."



'HONEYCOMB' COLLECTION INTRODUCED BY THISTLE & BEE SILVER. THISTLE & BEE SILVER的「HONEYCOMB」系列。

The company launched a new collection, 'Partina', featuring animals at wholesale price ranging from US\$500 to US\$1,000. "The new series is not limited to leopard prints, but it is also revolutionary in the fact that it can be used with a variety of designs and metals using a special technique for which I am applying for an international patent," Nakakura said. Hong Kong and the United States are two of the major export markets for the company; while Europe is under exploration.

Florida-based Zultanite Gems LLC, the United States, is the mine owner of new colour-changing zultanite which is only available in the remote, mountainous region in Anatolia, Turkey. According to Murat Akgun, managing

member, the company sold many pieces of zultanite ranging from 1 carat to 7 carats at wholesale price from US\$200 to US\$1,000 per carat.

"We were located in Lido ballroom. Traffic was very low. Luckily we were selling a unique gemstone which attracted buyers to come over," said Akgun. "There is definitely a

demand for earthy colours in gemstone trade. People seem to had enough of bright, fake looking fluorescent colours. Earthy and pastel colours such as brown, green, pale pink and champagne hues will be on demand for the season of S/S next year."

Design Center was erected at Sands Expo & Convention Center for selected talented designers. And this



SEKIKAZU NAKAKURA, PRESIDENT OF SEKIKAZU CORP. SEKIKAZU CORP. 總裁 SEKIKAZU NAKAKURA。

year, an elite group of six designers were making their jewellery show debut in the Rising Star section within the Center. Mahlia Collection was among them. "We unveiled our new sterling silver jewellery line with 80 new pieces. It is a unisex line of bold and unique character," said Athanasio Konstatino of the company. "Traffic was sporadic and much slower when compared with last year's."

According to Konstatino, simple 18-karat medical alert charms and a collectable blue agate pedal necklace



ZULTANITE STONES ARE ONLY AVAILABLE IN ANATOLIA, TURKEY. ZULTANITE寶石只產於土耳其的安那托利亞。



FINELY DECORATED ITALIAN PAVILION.  
意大利館設計雅致。

strands of silk and 18-karat chains of all dimension. "This is a new and fresh way to look at pearls," Bucci explained. "The lucky diamond collection at retail price US\$1,300 was always strong for us."

with opal and diamond accents were the most well-received items at the fair. They were sold at US\$1,480 and US\$25,000 per piece at wholesale price.

For spring/ summer season 2007, Konstatino forecasted: "Gold is still strong as well as the strong use of colour which continues to be the strongest attraction in the industry."

Carolina Bucci, another exhibitor at Designer Center, launched a loom-woven collection with gold and silk. "Nobody can make this type of products...they don't have the 15th century-loom that we acquired," Elisabetta Bucci of the company said. "Every year we add new colours of silk to our designs. And this year it was a very chic dark blue and yellow." She was satisfied with the traffic this year.

This year Carolina Bucci launched a new line mixing pearls, gold woven with colourful

Thistle & Bee Silver of Sterling Possessions Ltd., the United States, introduced four collections at the fair: 'Honeycomb', 'Hammered Geometrics', 'Toscana' and 'Mandarin' at the fair. "We introduced true luxury to the sterling silver jewellery segment," said Jodi McLoughlin, marketing director. According to McLoughlin, all collections were well-received. She anticipated a trend of new colours and layering jewellery will be coming in S/S 2007. ■



DILUCA'S RING FROM 'DESERT'S ROSE' COLLECTION.  
DILUCA的「DESERT'S ROSE」指環。



ZULTANITE JEWELLERY MADE BY ZULTANITE GEMS LLC.  
ZULTANITE GEMS LLC生產的ZULTANITE首飾。

今屆JCK Las Vegas珠寶展在7月3日至7日於Sands Expo & Convention Center及設置香港、泰國及意大利等國家及地區展團的Venetian Hotel宴會廳舉行，模為歷年之最。跟《香港珠寶》談過的參展商都表示，雖然全球石油及原材料價格高企影響了展場內的交易氣氛，但以人流及生意額來計算，該展覽尚算可以。另外，這為期五天的展覽會證實了色彩在珠寶設計潮流上的影響力從未減退。

由超過200家意大利珠寶製造商和設計師組成的維琴察展團坐落於佈置得美輪美奐的Venetian Hotel的宴會廳之中。總部設在意大利Torre del Greco的Diluca 1929公司專門生產人手製造的貝殼浮雕及珊瑚首飾達40年之久。該公司在展覽會上推出了全新的「Alexandria」首飾系列，每件的零售價由2,500歐元至5,000歐元不等。公司的銷售總監Marco Frasca表示，每件首飾都有自己的名字。

Frasca說：「展覽會人流雖暢旺，但