

NATION

June 2008

ewer

BEST JEWELERS

They finds
expecting
in sales

your peers up to?
can be answered
JEWELER's first-ever
Jewelers" bench-
unched this spring
out industry trends
ent jewelers estab-
n their stores.

The online survey
as conducted by
pendent research
m MPI Group,
sed in Shaker

NATIONAL JEWELER's first
America's Best Jewelers"
enchmarking survey aims
help jewelers pinpoint
profitable ideas.

SURVEY >page 12

ing out on the
mer market?

ber about 78 mil-
vast percentage of

s.
nger years, they
and women's rights
ar in Vietnam, and
growing old quietly.
aby boomer gener-
of the population

VA-VA VEGAS

A peek at
Market Week
designs:
Geometric,
Eastern-inspired
or plain-old wild?
page 53



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The focus of this **MJSA Platinum Distinction award winner** is a 9.72 carat Zultanite Bowtie cut. Visit us at the AGTA GemFair in Las Vegas, booth #34359.

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